



Silverado Resort to Host PGA Tour's Procore Championship and Announces Major Golf Course Enhancements

NAPA, Calif. – [Silverado Resort](#) is thrilled to announce that it will once again host the PGA Tour's prestigious Napa tournament, now renamed the [Procore Championship](#). As in year's past, the tournament will kick off the 2024 FedExCup Fall Season and take place September 12-15, marking another significant moment for golf enthusiasts and the Napa Valley community. The championship has been held at Silverado Resort since 2014, and has made widespread charitable and community impacts. The Tour's new 2024 partnerships and sponsors, including Cognizant, Texas Children's, CJ, ISCO, and Black Desert Resort, reinforce its commitment to community and global outreach. The Procore Championship has been a significant fixture at Silverado Resort and has witnessed thrilling moments, including Sahith Theegala's memorable first PGA Tour victory last year.

Tickets for the Procore Championship, including exclusive access to the newly introduced 1955 Club, are now available. The tournament will be televised on Golf Channel and Peacock on the weekend, with PGA TOUR LIVE on ESPN+ providing featured group coverage on Thursday and Friday. For more information on tickets and event details, visit [ProcoreChampionship.com](#).

"We are thrilled to once again host the PGA Tour Procore Championship at Silverado Resort, marking the kickoff of the 2024 FedExCup Fall Season. This prestigious tournament is a cornerstone of our annual events, and we're committed to working with tournament organizers to enhance every aspect of the golfing experience for players and fans alike." said Todd Shallan, Vice President and Managing Director of Silverado Resort. "Our recent upgrades and enhanced course features are designed to ensure that Silverado remains a premier destination for world-class golf. We look forward to an inspiring week of golf and celebrating the vibrant Napa Valley community with all involved."

Since being acquired by KSL Resorts in 2022, Silverado Resort has undertaken a series of comprehensive upgrades to enhance the golfing experience:

- New Fleet of Golf Carts: Silverado has introduced 130 new E-Z-GO golf carts, including two electric beverage carts and two electric utility vehicles, providing a modern and eco-friendly riding experience.
- Advanced Turf Maintenance Equipment: A \$1.5 million investment has been made in state-of-the-art turf maintenance equipment. This includes fairway mowers, greens mowers, precision GPS sprayers, and various utility vehicles to help ensure pristine course conditions.
- Enhanced Golf Cart Paths: Significant upgrades have been made with 9.8 miles of asphalt cart paths converted to durable concrete and 1.3 miles of service roads repaved, improving accessibility and longevity.
- Upgraded Driving Range: The driving range tee has been expanded to 36,000 square feet from 27,000 square feet and now features 20 new Turf Hound artificial turf hitting surfaces and a rebuilt practice bunker, enhancing usability during adverse weather conditions.
- Bridge and Pond Improvements: Upgrades include new decking and railings on two bridges, a completely replaced bridge, and a new stormwater culvert. Ponds have been cleaned and maintained with new aeration systems to ensure optimal water quality.
- Updated Golf Course Signage: All tee and wayfinding signage has been refreshed with approximately 120 new signs and upgraded tee markers, improving course navigation.
- New Pavement and Electrical Upgrades: Modernized electrical systems accommodate new battery-powered equipment, and bathroom facilities have been upgraded for improved guest comfort.

About Silverado Resort: Silverado Resort is the region's only sports, recreation, and culinary destination inspiring timeless traditions and new pursuits across generations. Here, you'll find 1,200 acres thoughtfully evolved to enliven your active Napa Valley lifestyle: award-winning golf and tennis, diverse fitness, epicurean delights, 70,000 square feet of indoor and outdoor event space, and endless entertainment and enrichment. Blending regional recreation and revitalizing retreat, legendary luxury with local leisure, Silverado Resort is the perfect destination for guests from all walks of life. You can learn more at www.silveradoresort.com or on Instagram at [@silveradoresort](https://www.instagram.com/silveradoresort)

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