

**Media Contact:** Marguarite Clark Public Relations Marguarite Clark, (949) 295-2801, mc@mclarkpr.com

## NEW MEETING SPACE COMPLETE AT NAPA VALLEY'S SILVERADO RESORT

## Bold Colors, Textures Now Set the Stage for an Array of Meetings and Events

NAPA, Calif. – <u>Silverado Resort</u>, an iconic landmark resort in the heart of classic Napa Valley wine country, has put the finishing touches on the \$1.5 million renovation of 17,000 square feet of meeting and event space encompassing the ballroom, conference and meeting rooms and prefunction areas.

Under the direction of world-renowned interior design firm SFA Design, the new meeting spaces have emerged with a distinctive design aesthetic inspired by the surrounding Napa Valley landscape – known for its rolling green hills, soft earth tones and rows of green vines punctuated by purple grapes. The new interiors are grounded in nature with carpeting in a bold large-scale feather pattern as well as abundant textures, vibrant accents and natural elements. A rich amber and cognac palette that reflects fall colors, coupled with bright pops of purple and green sets the stage for art and photography sourced by local galleries while contemporary lighting with bronze finishes and lime-washed walls further refine the spaces.

In the reimagined Silverado Ballroom – the 5,160-square-foot resort centerpiece accommodating up to 400 guests – plush Axminster carpeting in the dramatic feather pattern is balanced by neutral-hued millwork and bright crystal chandeliers, providing a light and breezy ambiance for large-scale events.

According to Todd Shallan, vice president and managing director of Silverado Resort, the revamped event spaces – ideal for a range of large and intimate functions from corporate events to weddings to private parties – are an integral part of an ongoing enhancement program designed to reposition the resort for a new era.

"With new paint, wallpaper, art, carpeting, lighting and furnishings, our meetings and event spaces have been completely transformed with a warm yet fresh and modern design," he said. "The overall look is one of graceful elegance – a seamless fusion of bold colors, distinctive lighting, tactile textures and natural materials conveying a contemporary Napa story."

###

## About Silverado Resort

A legendary California landmark since 1870, Silverado Resort was built originally as a distinctive, private estate. Today, it is a luxurious 1200-acre destination getaway in the heart of Napa, California, surrounded by hundreds of lush green vineyards, tree-lined roads, rolling hills

and stately oak trees. The award-winning-resort features 345 guest rooms and suites, two PGA championship golf courses, nine tennis courts, three bocce and pickleball courts, three swimming pools, a revitalizing 16,000-square-foot spa and fitness center, The Grill signature restaurant, and 70,000 square feet of indoor and outdoor event space. <a href="www.silveradoresort.com">www.silveradoresort.com</a>